

# EDUCATION & ADVOCACY FOR INFECTION CONTROL

**A**dvocacy is an important factor for education. Who needs to be educated? Doctors, Nurses, Paramedical Staff, Nursing, Medical and Paramedical Students, Patients, Attendants and General Public need to be educated. Proper education should be given through proper methods of training i.e. trainings courses, seminars / workshops, posters, literatures, TV program, radio program, movies, and use media (print or electronic) and local languages program. The objectives of the advocacy are to ensure that policy makers and opinion leaders appreciate; the importance of infection control at health facilities; better understanding the actions that can promote infection control; become effective source of

information for others; take actions themselves to improve infection control practices and help in formulation of policies, guidelines and legislation for infection control.

## Methods of advocacy

- ✦ Providing reliable information
- ✦ Providing relevant Data;
- ✦ Presentation of information in effective manner;
- ✦ Include experts for advocacy campaign.

Infection Control Society of Pakistan, Infectious Diseases Societies, Pakistan Medical Association, Nursing / Paramedics Association, AIDS Control Programs, EPI, T.B Control Program should do advocacy.